



CHRISTINE ONG

VIDEO CREATOR &
PRODUCTION ASSOCIATE

CONTACT

📞 (+63) 967 3121 715

✉️ ongchristine@gmail.com

🌐 behance.net/chrstino

PROFILE

Hello! 🙋

A passionate designer looking for opportunity to turn my visions to life, aiming to blend learned design skills and interest to tell captivating stories. With a strong interest in motion graphics, video/photo, and storytelling I'm looking for chance to collaborate and do purposeful media.

SKILLS

Video Editing
Motion Graphics
Pre to Post Production

Communication
Organizing & Planning
SM Content & Management

Leadership
Interpersonal

EDITING SOFTWARES

After Effects
Premiere Pro
Da Vinci Resolve
Capcut

INTEREST

Videos
documentaries
explainer
educational
music
entertainment

Contents
podcast
youtube videos
vimeo videos
short from/reels

Arts and Design
visual
performance
concert scene

WORK EXPERIENCE

✦ Video Editing Associate

Armada Brands Philippines

October 2025 - Present

- Edited Meta (Facebook & Instagram) and Tiktok ads for direct-to-consumer brands across health, fashion and wellness brands.
- Applied attention grabbing hooks, fast-paced editing techniques, motion graphics, captions, and sound design, tailored for paid/organic advertising.
- Aligned content with marketing strategies, ensuring consistent branding and measurable results.

✦ Marketing Associate

5 and 2 Marketing Agency

March 2024 - Present

- Collaborating with the marketing team to align content strategies with upcoming campaigns and key messaging themes.
- Film and edit high-quality video content for platforms such as Instagram, Tik-tok, and Facebook.
- Staying up-to-date with social media trends and best practices to increase content visibility and audience engagement.

✦ Short Form Video Editor

Exposure Digital Marketing Inc

March 2024 - August 2024

- Editing, and producing high-quality video content for platforms such as Instagram & YouTube.
- Incorporate creative elements and motion graphics to enhance video appeal.
- Repurposing long-form content (vlogs,podcasts) into short-form, high-impact social media videos.
- Execute colour grading to ensure visual consistency, and integrate sound design for polished results.

✦ Creative & Internship Manager

Freelance | RedAnts Media, Inc.

October 2022 - January 2023

- Created compelling motion graphics and animations for purposeful campaigns, including UNICEF and USAID.
- Developed key visuals and animated assets to enhance storytelling and aesthetic.
- Designed pitch deck, website UI & poster materials for client presentations.

✦ Creative and Production Associate

Freelance | RedAnts Media, Inc.

October 2022 - Present

- Supported on-site during events to assist with event ushering, stage management, and overall event coordination.
- Helped in preparing events and shooting materials such as scripts, program flows, maps, handouts, and event/shoot schedules and timeline.

✦ EDUCATION

Bachelor of Arts in Multimedia Arts (ABMMA)

De La-Salle College of Saint Benilde

September 2019 - October 2022

- Dean's Lister for consecutive terms A.Y 2020-2022