



CHRISTINE ONG

VIDEO CREATOR & PRODUCTION ASSOCIATE

CONTACT

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PROFILE

Hello! 

A passionate designer looking for opportunity to turn my visions to life, aiming to blend learned design skills and interest to tell captivating stories. With a strong interest in motion graphics, video/photo, and storytelling I'm looking for chance to collaborate and do purposeful media.

SKILLS

Video Editing
Motion Graphics
Pre to Post Production

Communication
Organizing & Planning
SM Content & Management

Leadership
Interpersonal

EDITING SOFTWARES

After Effects
Premiere Pro
Da Vinci Resolve
Capcut

INTEREST

Videos
documentaries
explainer
educational
music
entertainment

Contents
podcast
youtube videos
vimeo videos
short from/reels

Arts and Design
visual
performance
concert scene

WORK EXPERIENCE

★ Video Editor

Armada Brands Philippines

- Edited short-form videos for TikTok, Instagram, and Facebook, driving sales and audience engagement.
- Created high-performing video ads that boosted conversions and met campaign goals.
- Aligned content with marketing strategies, ensuring consistent branding and measurable results.

October 2025 - Present

★ Marketing Associate

5 and 2 Marketing Agency

- Collaborating with the marketing team to align content strategies with upcoming campaigns and key messaging themes.
- Shooting, editing, and producing high-quality video content for platforms such as Instagram, TikTok, and Facebook.
- Staying up-to-date with social media trends and best practices to increase content visibility and audience engagement.

March 2024 - Present

★ Short Form Video Editor

Exposure Digital Marketing Inc

- Editing, and producing high-quality video content for platforms such as Instagram & YouTube.
- Incorporate creative elements and motion graphics to enhance video appeal.
- Repurposing long-form content (vlogs, podcasts) into short-form, high-impact social media videos.
- Execute colour grading to ensure visual consistency, and integrate sound design for polished results.

March 2024 - August 2024

★ Creative & Internship Manager

Freelance | RedAnts Media, Inc.

- Created compelling motion graphics and animations for purposeful campaigns, including UNICEF and USAID.
- Developed key visuals and animated assets to enhance storytelling and aesthetic.
- Designed pitch deck, website UI & poster materials for client presentations.

October 2022 - January 2023

★ Creative and Production Associate

October 2022 - Present

Freelance | RedAnts Media, Inc.

- Supported on-site during events to assist with event ushering, stage management, and overall event coordination.
- Helped in preparing events and shooting materials such as scripts, program flows, maps, handouts, and event/shoot schedules and timeline.

EDUCATION

Bachelor of Arts in Multimedia Arts (ABMMA)

De La-Salle College of Saint Benilde

September 2019 - October 2022

- Dean's Lister for consecutive terms A.Y 2020-2022