



## CHRISTINE ONG

VIDEO CREATOR &  
PRODUCTION ASSOCIATE

## CONTACT

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## PROFILE

Hello! 🙋

A passionate designer looking for opportunity to turn my visions to life, aiming to blend learned design skills and interest to tell captivating stories. With a strong interest in motion graphics, video/photo, and storytelling I'm looking for chance to collaborate and do purposeful media.

## SKILLS

Video Editing  
Motion Graphics  
Pre to Post Production

Communication  
Organizing & Planning  
SM Content & Management

Leadership  
Interpersonal

## EDITING SOFTWARES

After Effects  
Premiere Pro  
Da Vinci Resolve  
Capcut

## INTEREST

Videos  
documentaries  
explainer  
educational  
music  
entertainment

Contents  
podcast  
youtube videos  
vimeo videos  
short from/reels

Arts and Design  
visual  
performance  
concert scene

## WORK EXPERIENCE

### ✦ Video Editor

Armada Brands Philippines

October 2025 - Present

- Edited short-form videos for TikTok, Instagram, and Facebook, driving sales and audience engagement.
- Created high-performing video ads that boosted conversions and met campaign goals.
- Aligned content with marketing strategies, ensuring consistent branding and measurable results.

### ✦ Marketing Associate

5 and 2 Marketing Agency

March 2024 - Present

- Collaborating with the marketing team to align content strategies with upcoming campaigns and key messaging themes.
- Shooting, editing, and producing high-quality video content for platforms such as Instagram, Tik-tok, and Facebook.
- Staying up-to-date with social media trends and best practices to increase content visibility and audience engagement.

### ✦ Short Form Video Editor

Exposure Digital Marketing Inc

March 2024 - August 2024

- Editing, and producing high-quality video content for platforms such as Instagram & YouTube.
- Incorporate creative elements and motion graphics to enhance video appeal.
- Repurposing long-form content (vlogs,podcasts) into short-form, high-impact social media videos.
- Execute colour grading to ensure visual consistency, and integrate sound design for polished results.

### ✦ Creative & Internship Manager

Freelance | RedAnts Media, Inc.

October 2022 - January 2023

- Created compelling motion graphics and animations for purposeful campaigns, including UNICEF and USAID.
- Developed key visuals and animated assets to enhance storytelling and aesthetic.
- Designed pitch deck, website UI & poster materials for client presentations.

### ✦ Creative and Production Associate

Freelance | RedAnts Media, Inc.

October 2022 - Present

- Supported on-site during events to assist with event ushering, stage management, and overall event coordination.
- Helped in preparing events and shooting materials such as scripts, program flows, maps, handouts, and event/shoot schedules and timeline.

## ✦ EDUCATION

### Bachelor of Arts in Multimedia Arts (ABMMA)

De La-Salle College of Saint Benilde

September 2019 - October 2022

- Dean's Lister for consecutive terms A.Y 2020-2022